

Calligraphy Greenway

Taichung City
草悟道商區

TAICHUNG

Calligraphy Greenway

草悟道

The Calligraphy Greenway comes in 3.6 kilometers, ranging north from the National Museum of Natural Science to the National Taiwan Museum of Fine Arts in the south. It's an urban space structure shaped in a kind of long and wide stripe. Along the stripe, the National Museum of Natural Science, the Civil Square, the Park Lane by CMP, the gallery space, the National Taiwan Museum of Fine Arts, and the food court are gathered here to offer a variety of merry events, activities, upbeat spirits, and fun in all forms. The Calligraphy Greenway owes its name to the freeness of the atmosphere and the tempo and movement of those events, being flexible like the cursive writing of Chinese calligraphy.

草悟道，北起國立自然科學博物館、南至美術園道綠園道帶狀的都市空間架構，以及沿線的國立自然科學博物館、市民廣場、動美誠品綠園道、藝文空間、國立臺灣美術館、美食街等活動結點，時而緊湊、時而靜謐的活動強度、氛圍與空間尺度，有濃有淡、有密有疏，如同書法裡「行草」般自然流暢的氣韻。

Transportation

Calligraphy Greenway 臺中草悟道商區

Transportation 自行開車：
Nat'l Hwy 1 → Exit at Taitung Interchange → Taiwan Blvd. (Sec. 4 to Sec. 2) → Yingcai Rd. → Gongzheng Rd.
國道1號-臺中交流道下-臺灣大道四段至二段-英才路-公正路。

Public 大眾運輸：
Take the Taiwan Railway to Taichung Station → Taichung City Bus (No.27) → Calligraphy Greenway (Citizens Square) stop.
搭臺鐵至臺中站下-轉搭臺中市公車 (27路)至草悟道 (市民廣場)站下。



主辦單位



承辦單位



廣告

01 Macau Hot Pot
澳門打邊爐

☎ 04-23787373

- Business hours : 11:00~1:00
營業時間：11:00~01:00
- No. 106, Wuquan W. 4th St., West Dist., Taichung City
臺中市西區五權西四街106號
- 貴州紅酸湯
Guizhou red sour soup
貴州白酸湯
Guizhou white sour soup
廣東順德雞湯
Guangdong Shunde chicken soup
Macau garlic and clam soup
澳門卜甸
Macau spicy coconut soup
澳門麻刀湯

05 BLOSSOM
布拉瑟

☎ 0911-614283

- Business hours : 11:00~18:00
(Closed on Tuesday and Wednesday)
營業時間：11:00~18:00 (週二、週三公休)
- No. 8, Aly. 4, Ln. 368, Minsheng Rd., West Dist., Taichung City
臺中市西區民生路368巷4弄8號
- 經典銅接筷架
Mini window grill paper clip set of 2
小鐵窗迴紋針
Beauty of calligraphy chopsticks holders set
手寫的美好 - 筷架組
Mini essential oil container/ diffuser/vase
迷你小路氛 - 花瓶/擴香瓶
Windows insulation pad/coaster
窗景 - 隔熱墊/杯墊



09 daisuki

☎ 0931-611002

- Weekday : 11:00~18:00 / Weekend : 10:30~18:30
平日：11:00~18:00 / 假日：10:30~18:30
- No. 8, Aly. 4, Ln. 368, Minsheng Rd., West Dist., Taichung City
臺中市西區民生路368巷4弄8號
- Safety pin
別針
Earrings
耳環
Charms
吊飾
Mini handbag
小提袋
Stickers
貼紙



13 C.L Studio

☎ 0935-773380

- Weekend : 13:00~20:00
(Weekdays open upon request)
營業時間：13:00~20:00 (平日將視情況而定)
- No. 11, Zhongxing 1st Ln., West Dist., Taichung City
臺中市西區中興一巷11號
- Lighting accessories
燈飾
Accessories
飾品
Antique watches
古董錶
Plants
植栽
Glass cups
玻璃杯

17 Christine's Tarts
克利斯塔

☎ 0937-200802

- Business hours : 13:00~19:30
營業時間：13:00~19:30
- No. 17, Ln. 117, Sec. 1, Meicun Rd., West Dist., Taichung City
臺中市西區美村路一段117巷17號
- Classic egg custard tart
原味蛋塔
Egg custard tart with cheese-grilled chicken and scallion onions
焗雞起士佐青蔥蛋塔
Caramel and sea salt egg custard tart
焦糖海鹽蛋塔
Egg custard tart with truffles and premium chocolate
松露巧克力蛋塔
Egg custard tart with matcha and truffles
抹茶佐松露蛋塔

21 One Day Co. Taichung
小日子商號審計店

☎ 04-23019580

- Business hours : 11:00~20:00
營業時間：11:00~20:00
- No. 10, Aly. 2, Ln. 368, Minsheng Rd., West Dist., Taichung City
臺中市西區民生路368巷2弄10號
- One Day Co. magazines, One Day Co. independent brand collection (school supplies, bags, fragrances, sundry goods and apparel)
小日子雜誌、小日子自有品 (文具、包裝、香氛、生活及服飾)
One Day Co. beverages (teas and coffees)
小日子美好飲 (茶飲、咖啡)
One Day Co. life collection (Taiwan-themed merchandise)
小日子享生活選 (臺灣特色選物)



02 BAGCOM STORE

☎ 0987-727277

- Weekday : 11:30~19:00 / Weekend : 10:30~19:30
平日：11:30~19:00 / 假日：10:30~19:30
- No. 4, Aly. 2, Ln. 368, Minsheng Rd., West Dist., Taichung City
臺中市西區民生路368巷2弄4號
- Backpack (designed with a sleeve for A4 documents)
收納後背包
Bag within a bag
包中包
Multiple-slot notebook carrier
多夾層筆電袋
Double-slot tote
雙層托特包
Crossbody bag
斜肩包

06 Muse Feather
曙 muse feather

☎ 04-23780539

- Weekday : 12:00~21:00 / Weekend : 12:00~22:00
(Closed days are on store's Facebook)
平日：12:00~21:00 / 假日：12:00~22:00
(每月公休日期公佈於Facebook)
- No. 93, Wuquan W. 3rd St., West Dist., Taichung City
臺中市西區五權西三街93號
- Moai wearing gas mask desk lamp
防毒摩艾桌燈
Cement beagle desk lamp
臘腸狗水泥桌燈
Thinker desk lamp
沉思者水管機器人桌燈
Steering wheel wooden desk lamp (also serves as a business card holder)
手輪調光木質名片架桌燈
Buddhism-styled Moai USB desk lamp
佛光摩艾USB桌燈

10 SFS Pastry 1985
喜豐香1985

☎ 04-23781590

- Business hours : 11:00~19:00
營業時間：11:00~19:00
- No. 15, Ln. 7, Wuquan W. 4th St., West Dist., Taichung City
臺中市西區五權西四街七巷15號
- "Be still my heart" wedding cake
會擁我的心
"Curry Flavor" wedding cake
哩輕情義重
"Hearts Full" pineapple shortcake
旺你來成全
"You're on My Mind" wedding cake
此物最相思
"Kumquat Delights" wedding cake
金桔來報喜

14 Roll Bakery
卷卷烘焙

☎ 04-23211666

- Business hours : 13:00~20:00
(Closed on Tuesday)
營業時間：13:00~20:00 (週二公休)
- No. 21, Ln. 117, Sec. 1, Meicun Rd., West Dist., Taichung City
臺中市西區美村路一段117巷21號
- Picnic Party Japanese-style pancake gift box
野餐派對銅鑼燒禮盒
Piglet Japanese-style pancake gift box
小豬銅鑼燒禮盒
Taichung specialty - Wuri pastry gift box
臺中名產-烏日餅禮盒
Bear cub Japanese-style pancake gift box
小熊銅鑼燒禮盒
Classic Japanese-style pancake gift box
經典銅鑼燒禮盒

18 Caves Bookstore Zhonggang Location
敦煌書局中港營業所

☎ 04-23265559

- Business hours : 10:00~19:00
營業時間：10:00~19:00
- No. 12, Guanqian Rd., West Dist., Taichung City
臺中市西區館前路12號
- Instructional materials
專業英文教材
Picture books in Chinese and English
中英文繪本
Fictions in Chinese and English
英文小說
Books for English and other foreign language self-learners
英文及其他外語自學書籍
School supplies and educational tools
文具及玩具教具

22 Sanshi Ice & Bites - Shen Ji New Village Location
三時茶房-審計新村店

☎ 04-23017301

- Business hours : 11:00~18:30
營業時間：11:00~18:30
- No. 356, Minsheng Rd., West Dist., Taichung City
臺中市西區民生路356號
- Almond tea
招牌杏仁茶
Almond tofu
招牌杏仁豆腐
Seasonal fruit almond tofu shaved ice
季節水果杏仁豆腐冰
Pineapple red tea almond frozen snacks
鳳梨紅茶杏仁凍飲
Taiwanese clay oven rolls & fried bread stick
燒餅油條

03 Si Cyuan - Artisan Weaving
溪泉

☎ 0912-628135

- Business hours : 13:00~18:00 (Closed on Wednesday)
營業時間：13:00~18:00 (週三公休)
- 1F, No. 12, Aly. 4, Ln. 368, Minsheng Rd., West Dist., Taichung City
臺中市西區民生路368巷4弄12號1樓
- Hand-stitched hat (Taiwan-grown rush grass/Raffia grass)
手工編織草帽(臺灣蘭草/天然拉菲亞草)
Hand-woven bag (Taiwan-grown rush grass/Raffia grass)
手工編織包包(臺灣蘭草/天然拉菲亞草)
Slippers made of raffia grass
拉菲亞草拖鞋
Taiwan-grown rush grass bookmark
臺灣蘭草書籤
Taiwan-grown rush grass blessing card
臺灣蘭草編織祝福卡片

07 Laboratory of Fragrance and Perfume
LFP香水實驗室

☎ 04-23015682

- Business hours : 12:00~20:00
(Closed days are on store's Facebook)
營業時間：12:00~20:00 (每月公休日期公佈於Facebook)
- K space, 2F, No. 8, Zhongxing 1st Ln., West Dist., Taichung City
臺中市西區中興一巷8號2F K戶
- Jane Doe
Lazy Bone
Road Movie
Mulberry 17-1818
Security

11 LuAn True Art
盧安藝術

☎ 04-23263928 / 0900-628826

- Monday to Friday : 09:30~17:30 / Saturday : 11:00~17:30
(Closed on Sundays and national holidays)
週一至週五：09:30~17:30 / 週六：11:00~17:30
(週日、國定假日公休)
- 11F-2, No. 375, Sec. 2, Taiwan Blvd., West Dist., Taichung City
臺中市西區台灣大道二段375號11樓之2
- Postcards
明信片
Replicas
複製畫
Album
畫冊
Watercolor
水彩畫
Cultural and design items
文創商品

15 Hitto-BBQ
田季發爺

☎ 04-23785321

- Business hours : 11:30~00:00
(Closed on Tuesday and Wednesday)
營業時間：11:30~00:00
- No. 59, Wuquan 6th St., West Dist., Taichung City
臺中市西區五權六街59號
- All you can eat options (NT\$499, NT\$569, NT\$699 and NT\$899 per person)
吃到飽服務 (499、569、699、899元)
- Thick-cut Steak
厚切牛排
Pike (fish)
秋刀魚
Beef ribs
牛肋條
Wagyu beef
和牛

19 yushilab
愚室實驗室

☎ 0979-209921

- Business hours : 11:00~18:00
(Closed on Tuesday and Wednesday)
營業時間：11:00~18:00 (週二、週三公休)
- 1F, No. 5, Aly. 2, Ln. 368, Minsheng Rd., West Dist., Taichung City
臺中市西區民生路368巷2弄5號1樓
- Crossbody circular bag
斜肩圓包
Glass cup set
玻璃杯組
Coin pouch
零錢包
Reusable bento bag
外食購物袋
Reusable beverage carrier bag
環保飲料提袋

23 Touched Mille Crepe Cakes
塔吉特千層蛋糕台中美術館店

☎ 04-23787172

- Business hours : 10:30~20:30
營業時間：10:30~20:30
- No. 61-1, Wuquan 7th St., West Dist., Taichung City
臺中市西區五權七街61-1號
- Honey rainbow
草莓彩虹
Strawberry sweetheart
草莓甜心
Bittersweet chocolate
修格拉巧克力
Baileys Irish cream
貝里斯牛奶
Earl Grey
英式伯爵

04 ONESHOE Espadrilles & Fashions
望秀好商號

☎ 04-23010234

- Business hours : 10:00~19:00
營業時間：10:00~19:00
- 2F, No. 6, Aly. 4, Ln. 368, Minsheng Rd., West Dist., Taichung City
臺中市西區民生路368巷4弄6號2樓
- Handmade espadrilles
手工草編鞋
Lambskin loafers
羊皮樂福鞋
Genuine leather sneakers
牛皮真皮球鞋
Boutique fashions designed and made in Taiwan
台灣設計品牌服飾
Handmade genuine leather bag
真皮手工包包

08 Mendelssohn Instruments
孟德爾頌樂器社

☎ 04-23767728

- Weekday : 09:30~21:00 / Weekend : 09:00~14:00
(Closed on Sunday)
平日：09:30~21:00 / 假日：09:00~14:00 (週日公休)
- No. 422, Zhongming S. Rd., West Dist., Taichung City
臺中市西區忠明南路422號
- A variety of music classes
各種音樂課程
Orff instruments
奧福樂器
Chinese, Western instruments
中、西洋樂器
Orff teacher training courses
奧福師資培訓
New, vintage pianos for sale
全新、中古鋼琴買賣



12 Isabella's Café

☎ 04-23020598

- Weekday : 10:00~20:00 / Weekend : 10:00~21:00
平日：10:00~20:00 / 假日：10:00~21:00
- No. 26, Zhongxing 1st Ln., West Dist., Taichung City
臺中市西區中興一巷26號
- Pan-seared salmon
香煎鮭魚
Cinnamon bun
棕色美人
Red velvet cake
紅絲絨
Savory pie
鹹派
Eggs Benedict
班尼迪克蛋



16 FFANY & FANCY

☎ 04-23103310

- Business hours : 14:00~22:00
營業時間：14:00~22:00
- No. 21, Aly. 117, Sec. 1, Meicun Rd., West Dist., Taichung City
臺中市西區美村路一段117巷21號
- Functional sandals
機能性涼鞋
Rocket spinning top
火箭戰鬥陀螺
3D 6-shot wooden toy rubber band revolver
3D六發橡皮筋木槍
18-shot wooden toy rubber band submachine gun
18發橡皮筋衝鋒木槍
Cap gun launcher with Velcro
落地寬褲

20 Fun Fun Toy
淘氣文創工作室

☎ 0972-897193

- Weekday : 11:00~17:00 / Weekend : 11:00~18:00
平日：11:00~17:00 / 假日：11:00~18:00
- 1F, No. 1, Aly. 2, Ln. 368, Minsheng Rd., West Dist., Taichung City
臺中市西區民生路368巷2弄1號1樓
- Gravity powered walking toy
重力自走玩具
Rocket spinning top
火箭戰鬥陀螺
3D 6-shot wooden toy rubber band revolver
3D六發橡皮筋木槍
18-shot wooden toy rubber band submachine gun
18發橡皮筋衝鋒木槍
Cap gun launcher with Velcro
魔鬼氈蓋槍

24 Double Cantonese Pork Belly
& Chicken Clay Hot Pot
雙鍋粵式豬肚雞煲

☎ 04-23780224

- Weekday : 11:30~14:30 / 17:30~22:30
Weekend : 11:30~23:30 (Closed on Tuesday)
平日：11:30~14:30 / 17:30~22:30
假日：11:30~23:30 (週二公休)
- No. 45, Wuquan 5th St., West Dist., Taichung City
臺中市西區五權五街45號
- Pepper pork belly and chicken hot pot
胡椒豬肚雞鍋
Hot & spicy pork belly and chicken hot pot
香辣豬肚雞鍋
PICKLED cabbage hotpot
酸菜白肉鍋
Kelp seafood hot pot
昆布海鮮鍋
Dry pot
乾鍋





Attractions 熱門景點



Park Lane by CMP

勤美誠品綠園道

Surrounded by the Calligraphy Greenway, Gongyi Road, Citizen Plaza, National Museum of Natural Science and the National Museum of Fine Art, Park Lane by CMP is a great place for a culture-themed one-day outing. Upon your arrival at Park Lane by CMP, you will definitely notice the 20-meter tall vertical garden walls. The building was renovated from an abandoned parking lot by the CMP team to integrate the architecture with the surrounding greeneries. Based on a sense of respect to nature, Park Lane by CMP is designed to be an urban garden where modernity and nature coexist.

勤美誠品綠園道是位在西區公益路與草悟道旁的購物商場。與市民廣場比鄰，鄰近景點還有國立自然科學博物館、國立台灣美術館，以及打造一個充滿陽光、空氣、水的綠色購物空間，創造挑空5層樓、高達20公尺的室內植生牆，原本這棟建築物本是半廢棄的停車場大樓，在勤美與誠品團隊接手之後，為了讓這棟建物能與週邊的綠意融合，堅守尊重自然的理念，在結合數百位專家克服萬難之後，決定讓四週的綠意往牆面上延伸，打造一座讓植栽與建築共生的都市立體花園。



Shen Ji New Village

368審計新村

Though the Shen Ji New Village only takes up about 0.52 hectares, it enjoys a superb location nearby Park Lane by CMP, a commercial area rich in cultural and artistic vibes. Its history, new development and location are what make Shen Ji New Village one-of-a-kind. With the government's revitalization plans, the historic village is now transformed into a lively and innovative base for young entrepreneurs to start their businesses. With new dwellers, Shen Ji New Village thrives in cultural and creative industry and attracts visitors to the cluster of distinctive shops and studios. Moreover, creative marketplaces are held on weekends from time to time.

省府時期審計處的員工宿舍，凍省之後成了閒置空間荒廢多年，面積雖然只有0.52公頃，但所處地點就在臺中勤美綠園道附近，因此更是顯示出審計新村的獨特性，老舊的建築充滿了時代痕跡，如今經由政府再規劃，成功轉型為青年創業基地，透過青年活力與創造力，激發出令人目不暇給的空間韻味與獨特氛圍。



National Taiwan Museum of Fine Arts

國立臺灣美術館

The National Taiwan Museum of Art, which opened in 1988, has a total of 24 exhibition halls. The museum regularly holds exhibitions of Western art, Chinese brush paintings, and sculpture and contains its own collection of valuable pieces of art. Residents can relax in the garden outside the museum.

國立臺灣美術館隸屬文化部，是台灣唯一的國家級美術館，也是目前亞洲最大的美術館之一，地處臺中市中心點，交通便利，館佔地約三公頃，於1988年開館使用。國立臺灣美術館周邊景點有國立自然科學博物館、美術園道商園、草悟道等知名景點，特殊的藝術氛圍帶動附近的藝文與商業活動，形成充滿文藝氣息的生活圈與觀光遊憩區。